## MEETING MINUTES OF THE PORTSMOUTH ECONOMIC DEVELOPMENT COMMISSION

January 3, 2025 7:30 AM- 9:00 AM

**Members Present:** Chair Tom Watson, Vice Chair Sarah Lachance, Anne Weidman, Anna Howard, Andrew Ward, Everett Eaton, Jen Scumaci, Phil Cohen, Jacob Lahoux, Bob Marchewka, City

Councilor Vince Lombardi, Ben VanCamp **Absent:** Assistant Mayor Joanna Kelley

City Staff: City Manager Karen Conard, Assistant City Manager Sean Clancy

Chair Watson called the meeting to order at 7:35 am.

Motion to accept the minutes of the December meeting with one date correction made by *Commissioner Eaton*, seconded by *Commissioner Weidman*. Motion passed unanimously.

The annual EDC Elections of Chair and Vice Chair for calendar year 2025 were held:

- Commissioner Weidman nominated Tom Watson to serve as EDC Chair for 2025, seconded by Commissioner Marchewka. Vote to approve was unanimous.
- Commissioner Scumaci Sarah Lachance to serve as EDC Vice Chair for 2025, seconded by Commissioner Eaton. Vote to approve was unanimous.

Economic Development Office (EDO) Report: S. Clancy

- The EDO database project is fully functional as of December 31<sup>st</sup>.
- The Economic Development internship effort is scheduled to be completed on January 17<sup>th</sup>.
  - o The deliverable from this effort will be physical and digital guide for businesses to better understand our new *Rail Trail* and ideas on how to connect with *Rail Trail* users.
- The Market Square Master Plan process continues with a (City Council) working session scheduled for Monday January 6<sup>th</sup> at 6:00 pm. This working session is open to the public.
- Parking Utilization Study Group final recommendations will be presented to the City Council at either the January 21<sup>st</sup> City Council meeting or the February 3<sup>rd</sup> City Council meeting.

Business Support Working Group update: Commissioner Ward

• No update from December meeting.

Economic Resiliency Working Group update: Commissioner Weidman

- No update from December meeting.
- The transportation research and study results will be crafted as a recommendation for distribution to the many groups looking at the transportation issues, challenges, and opportunities across the City.

Economic Development Commission: 1-3-25 Approved: 2-7-25

## Chamber Update – B. VanCamp

General (anecdotal) feedback from downtown businesses for the holiday season is that they were pleased with the activity and sales.

The Chamber recognized the efforts of City staff to create options for visitors in response to the CSX Railroad decision to block access to Market Street a few days before Christmas. Members were appreciative of DPW's ability to re-open the Maplewood Avenue bridge as a point of relief.

The State of NH will be spending remaining grant money (\$2M) on Tourism bosting efforts. The Chamber as well as the City will have access to any tourism assets (videos, photos) that

are created. Target availability will be late summer / early fall 2025.
Busy January: Legislative Reception, Local Love, Party at Puddle dock, 2025 Economic Outlook, Tourism Summit (Pease Airport Terminal), CelebrateHer Annual Awards.

o Dates, locations, and details on Chamber website.

Councilor Lombardi asked about the status is empty retail and restaurant spaces.

A discussion ensued regarding challenges and opportunities for vacant spaces downtown.

The EDO is working with the Inspections Department and Chamber to create a workshop event to inform property owners, lessees, and potential business owners about options and ideas to work with the City towards filling some stubborn vacancies.

City Council Update – Councilor Lombardi

Councilor Lombari provided a general overview of City Council activities since early December.

City Manager Conard shared some news regarding City staff efforts:

100% of the \$12.88 million ARPA funds have been obligated as per federal stipulations. This was a big effort to ensure that as many citizens and organizations were served, rather than return these funds to the Federal government.

Th City of Portsmouth was recognized by the State of NH as a "Housing Champion." This recognition provides for the ability for additional grants to support the Čity Council's

affordable housing priorities.

The city-wide master plan RPF process has been completed. The chosen vendor impressed City staff, and this lengthy process will commence in January as the City Council provides guidance.

Chair Watson outlined his perspective and desired format for the annual EDC planning workshop.

A robust discussion ensued, and the group agreed to prepare for the planning workshop according.

Public Comment: N/A

Motion to adjourn by Commissioner Cohen, seconded by Commissioner Marchewka. Motion passed unanimously. Meeting adjourned at 9:30 am.

Approved: 2-7-25

A full recording of this meeting is available on the City's EDC webpage.

Submitted by,

Sean Clancy

Assistant City Manager for Economic & Community Development

Economic Development Commission: 1-3-25